

About the Contest

The drawing for a busload of prizes will be held at 2:00pm on Tuesday, July 14, 2009. Winner does not have to be present to win.

Official Rules:

1. Total value of prizes: \$2,000 in form of electronic prizes.
2. No purchase necessary.
3. Only participants whose entries are received at the Gale Booth #3911 at the McCormick Place Convention Center during ALA (July 11-14, 2009) shall be eligible. Deadline for entries is 1:59p.m. CT on July 14, 2009.
4. Gale reserves the right to discontinue the contest at any time.
5. Void where prohibited by law.
6. Only attendees of ALA are eligible to participate in this promotion.
7. Participants must be at least 18 years old to enter.
8. Participants are bound by these Official Rules.
9. Entry forms are available [here](#) and at Gale Booth #3911 at the McCormick Place Convention Center during ALA (July 11-14, 2009). To be eligible for prizes, entries must be received at the Gale Booth during ALA. As an alternative to the "entry form", a person may also enter using a 3x5 card (or #3911) during the period set out above: Name, Title, Institution, Email, Phone.
10. One entry per person.
11. Winner will be determined by a random drawing of all entries. Drawing and announcement of winner will be held at 2:00p.m., Tuesday, July 11, in Gale Booth #3911 at the McCormick Convention Center. The Winner shall be notified within five (5) days.
12. The winner will be randomly chosen out of all registrants received between July 11 and July 14. All decisions of Gale as to the winner shall be final.
13. Employees of Gale and affiliates and family members are not eligible to win.
14. Odds of winning will be determined by the total number of entries received.
15. All prizes will be awarded. If the prize is forfeited or the winner is deemed ineligible, another will be drawn.
16. Prizes are non-transferable and no substitutions or cash redemption will be made.
17. For a winners list, please send a self-addressed stamped envelope to Gale at:
Attention: ALA/Busload Contest
27500 Drake Road
Farmington Hills, MI 48331
18. Entries are the property of Gale and none will be returned.
19. Only one prize per person.
20. Gale is not responsible for lost, late, illegible, misdirected, mutilated or incomplete entries.
21. Winners will be required to sign an affidavit of eligibility and release from liability within five (5) days of notification of any award or upon redemption of prize. Entry with the contest constitutes permission to use winner's name and likeness for publicity purposes, without further compensation, where permitted. Taxes are the sole responsibility of the winner.